

Introduction to Financial Management

Chapter 1

Key Concepts and Skills

- Have a good understanding of:
 - The basic types of financial management decisions and the role of the financial manager
 - The goal of financial management
 - The financial implications of the different forms of business organization
 - The conflicts of interest that can arise between managers and owners



Chapter Outline

- Finance: A Quick Look
- Business Finance and the Financial Manager
- Forms of Business Organisation
- The Goal of Financial Management
- The Agency Problem and Control of the Corporation
- Financial Markets and the Corporation