

# Introduction to Financial Management

## Chapter 1

# Key Concepts and Skills

- Have a good understanding of:
  - The basic types of financial management decisions and the role of the financial manager
  - The goal of financial management
  - The financial implications of the different forms of business organization
  - The conflicts of interest that can arise between managers and owners



# Chapter Outline

- Finance: A Quick Look
- Business Finance and the Financial Manager
- Forms of Business Organisation
- The Goal of Financial Management
- The Agency Problem and Control of the Corporation
- Financial Markets and the Corporation